

# SUSTAINABILITY REPORT 2021-2022

EXPERIENCE  
**ALL-IN LUXURY**<sup>®</sup>





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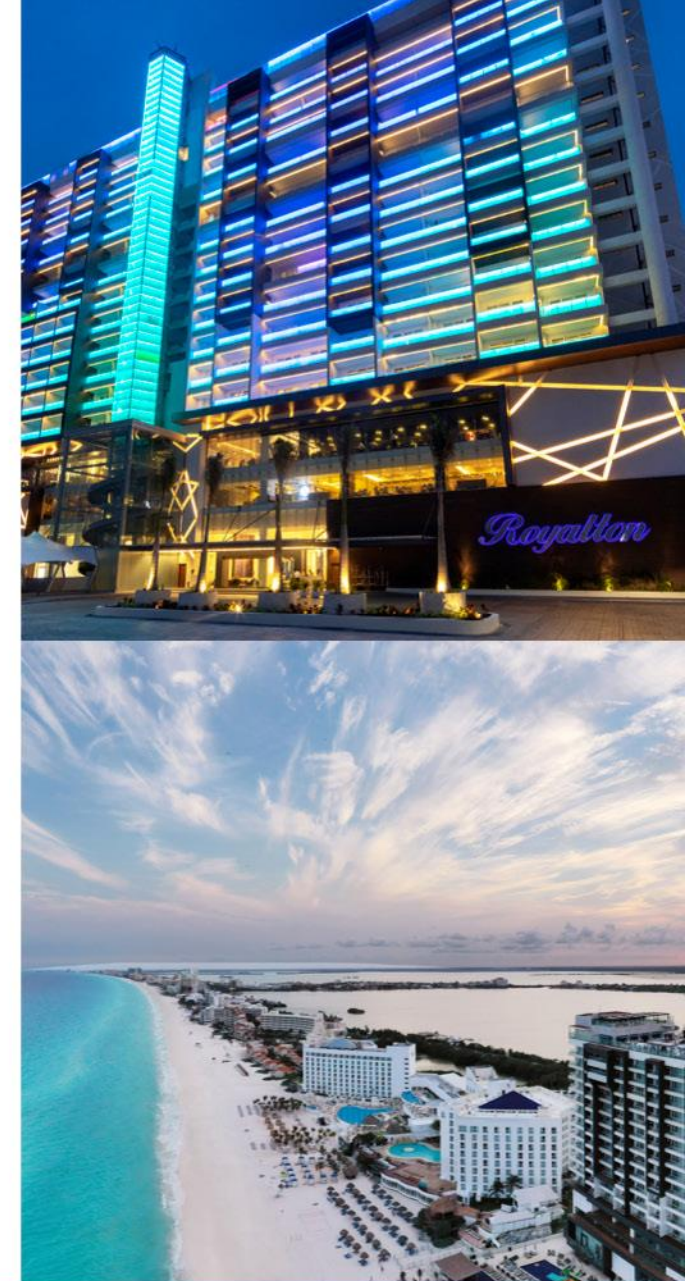
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# EXECUTIVE SUMMARY

On January 29, 2021, the world-famous all-inclusive Planet Hollywood Beach Resort opens its doors. We have created the ultimate beachfront holiday with Hollywood memorabilia, starring the guest. The hotel offers services for all ages, so it is divided into two sections: Planet Hollywood Beach Cancun as a family concept and Planet Hollywood Adult Scene exclusively for adults, in both sections guests can enjoy everything they need to vacation like a star with Vacation Like a Star™. An Autograph Collection All-Inclusive Resort.

At Planet Hollywood we strive to be responsible stewards of this beautiful blue rock we all call home. Our desire is to control the impact of our operation on the environment by ensuring the comfort of our guests, engaging them in our best practices from our extensive conservation program including conservation of resources through energy efficient lighting, A/C and appliances; low-flow toilets and showers; elimination of straws and adoption of the Vero Water® eco-friendly purification system, as well as the use of biodegradable cleaning products.





# SUSTAINABILITY POLICY

At Blue Diamond Resorts (BDR) we are committed to Sustainable Development through the operation of our hotels and resorts, across each of the destinations where we operate, in a responsible manner and in accordance with the following principles:

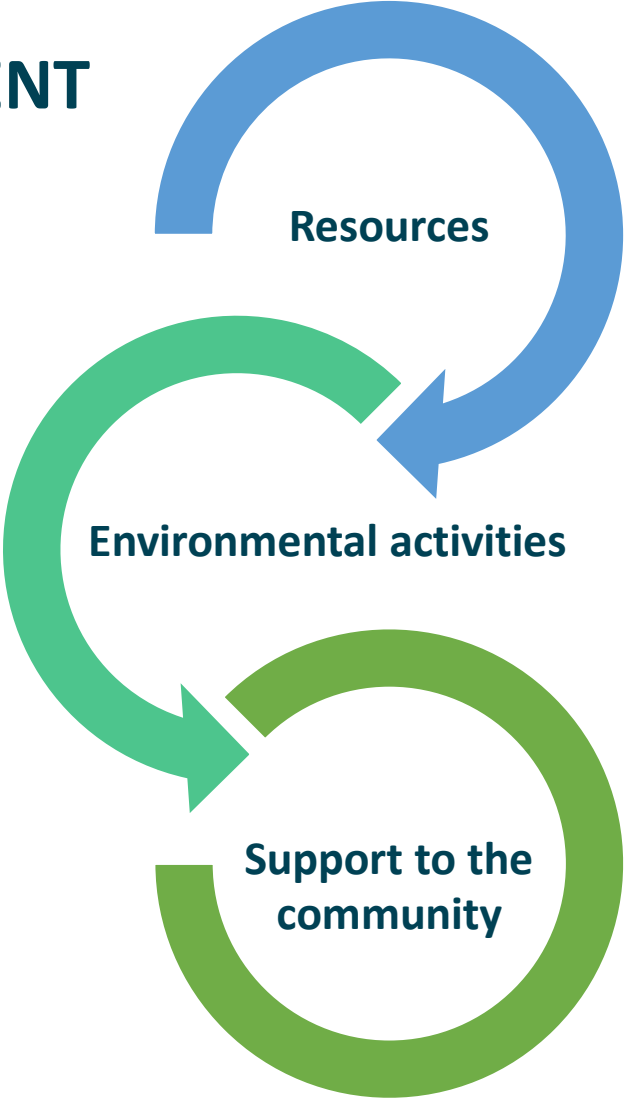
- Ensure hotels and resorts are compliant with applicable environmental legislation and regulations in each country we operate.
- Respect and conserve the environment through the implementation of best environmental practices and protection of the local flora and fauna.
- Ensure the correct management and final disposal of waste through recycling and reuse.
- Promote conservation activities such as beach cleanups, mangrove cleanups and protection of wildlife (where applicable).
- Implement awareness campaigns to ensure the protection of resources through staff training.
- Preserve national and cultural identity through respect for traditions, strengthening the sense of national pride and sharing its value abroad.
- Respect the local community by fostering a support system and building relationships to assist them as much as possible.
- Work continuously to advance BDR's internal management and sustainable initiatives to improve environmental performance.
- Promote the involvement of stakeholders such as employees, guests, suppliers and suppliers in BDR's sustainable culture, communicating the best practices implemented.

At Blue Diamond Resorts we are aware that creating and maintaining a sustainable culture involves an evolving improvement process to establish our long- term commitment.

# SUSTAINABILITY POLICY POLÍTICA DE SUSTENTABILIDAD



# SUSTAINABLE MANAGEMENT



**OBJECTIVE:**

Implement wildlife conservation projects.

**OBJECTIVES:**

Decrease energy, water and gas consumption by 2% annually.

Recycle more waste each month according to occupancy.

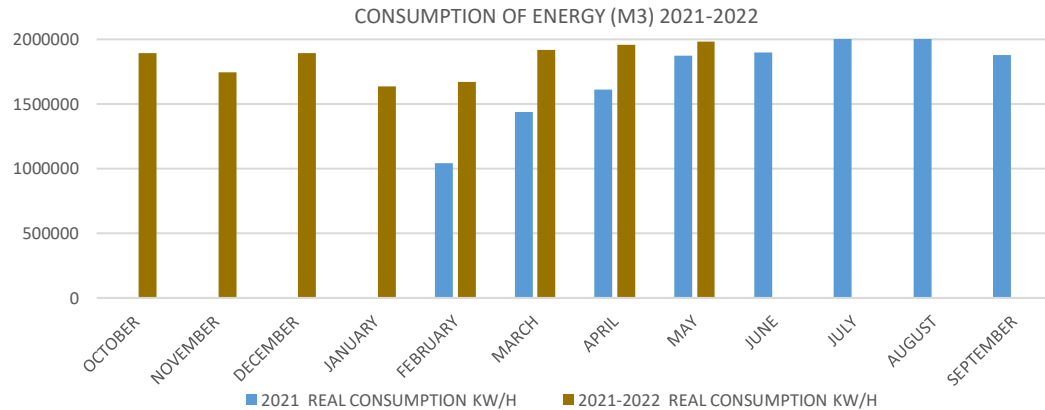
**OBJECTIVES:**

Carry out at least two monthly environmental campaigns with a social sense by participating with institutions, foundations and local associations.

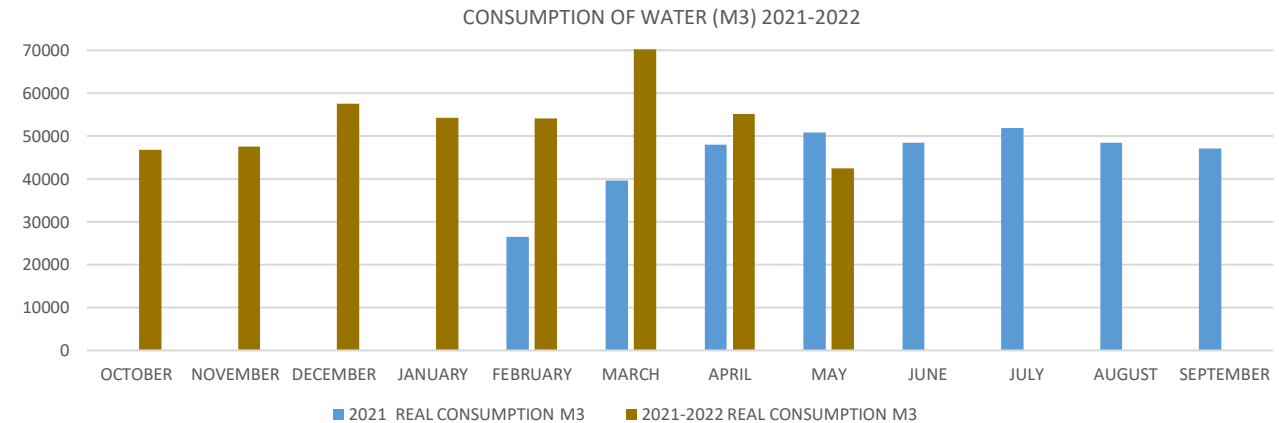
Honour the traditions and culture of the region through various activities annually.

# RESOURCES MANAGEMENT

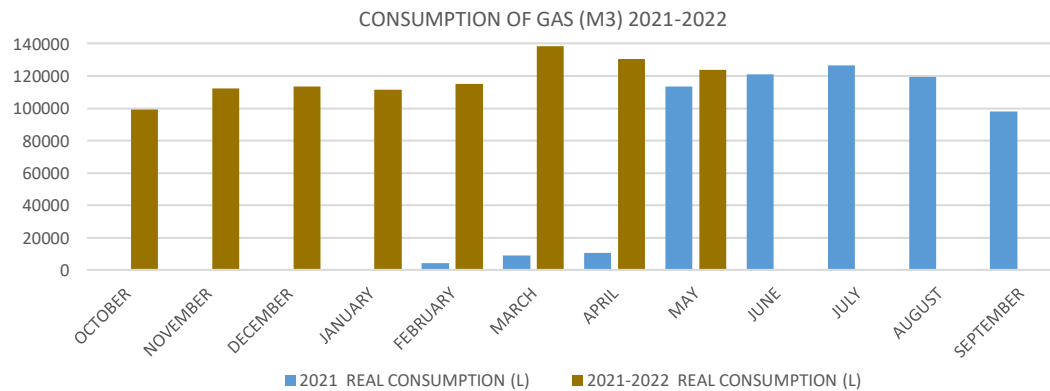
Electricity consumption comparison graph\*



Water consumption comparison graph\*



Gas consumption comparison graph\*



## What strategies do we follow for the care of resources?

Strategy 1- Implement crew awareness campaigns and water saving message in guest rooms.

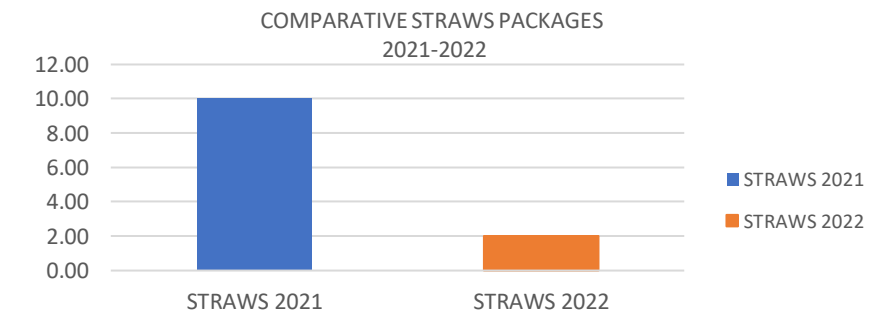
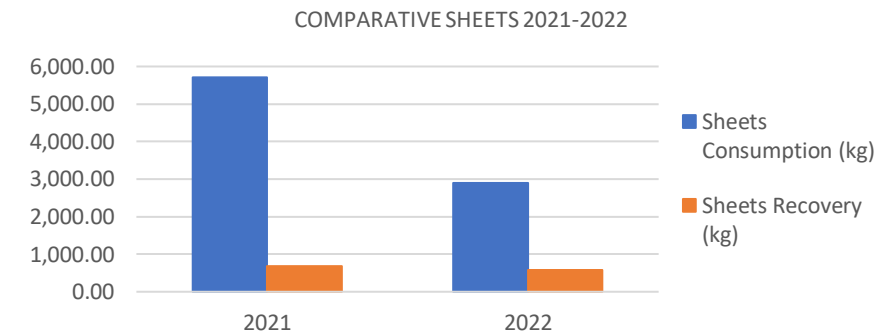
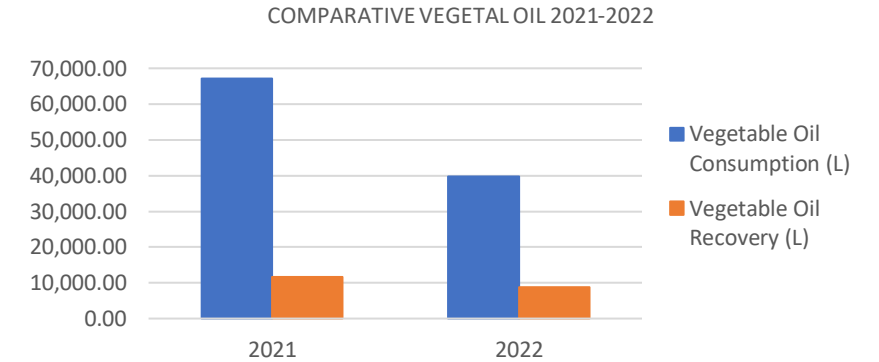
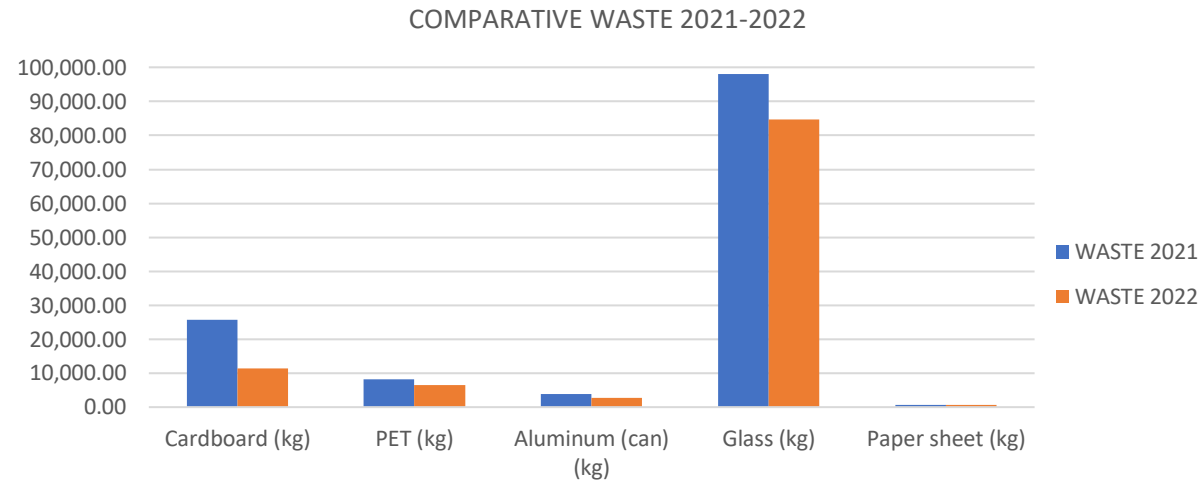
Strategy 2- Implement crew awareness campaigns and energy saving message in guest rooms.

Strategy 3- Implement crew awareness campaigns and preventive maintenance of kitchen equipment to save gas.

\*Hotel opening January 2021.

# WASTE MANAGEMENT

The hotel has a recycling program that helps to control and reduce the amount of waste we produce each month.



# ACTIVITIES

	ACTIVITY	OBJECTIVE
SUSTAINABILITY	Beach clean-ups (2021-2022)	Remove all waste found on the beach area of Planet Hollywood Cancun and sort it to be taken to the recycling area and/or rubbish chambers.
	Common area cleaning (2021-2022)	Remove all waste found in common areas such as green areas, trenches, tunnels and corridors within the Planet Hollywood Cancun hotel and classify it to take it to the recycling area and/or rubbish chambers.
	Earth Hour 2021-2022	Raise awareness among guests and employees about climate change and biodiversity loss by turning off lights in corridors and main buildings inside Planet Hollywood for 1 hour.
	Recycled piñata competition 2022	Invite employees to make piñatas with recyclable waste to commemorate International Earth Day.
	Reciclatón 2022	Collect waste from employees' homes to raise awareness of the importance of recycling. It is also held to commemorate World Environment Day and World Oceans Day.
SOCIAL	Banco de Tapitas, A.C. (2021-2022)	Donate and recycle all types of plastic caps in order to generate economic resources to support different care programs for children under 21 years of age diagnosed with cancer.
	Cachorrilandia Shelter 2021	Donate dog kibble to the shelter.
	AMANC Quintana Roo 2021	Donate clothes for children and young people to the Mexican Association for the Help of Children with Cancer in Quintana Roo.
	Asylum La Casa de Don Pascual 2022	Donate amenities, fruit and cleaning materials to help the home.
	Foundation Teletón, A.C. 2022	Donate objects from the Lost and Found department to support the foundation to raise funds for medicines, surgeries and devices for children with special needs.



# EVIDENCES



## CERTIFICADO FINAL DE DISPOSICIÓN ECOLÓGICA

Por medio del presente certificado la empresa **RECICLAJES DEL SUR S.A. DE C.V.** ubicada en REG 92 M2114 LT 23 Y 24 AV. TALLERES, SUPERMANZANA 92, CANCÚN QUINTANA ROO certifica y acredita la recepción y tratamiento de los siguientes residuos provenientes de:

PLANET HOLLYWOOD CM HOTEL, S.A DE C.V.  
RFC: CHO1709017UB  
CARRETERA PUNTA SAM, MANZANA 002/ LOTE 007 S.6, CP. 77400, ISLA MUJERES.

Avenida Puerto Juárez, mza. 114 lote 23 y 24, región 92, Cancún, Quintana Roo - Correo: jonathan@relmexonline.com.mx / Celular: (982) 142875 /#1357





## VISION 2023

We are a company committed to sustainable development whose pillars are our good environmental practices, contributing with conservation projects, management and good management of natural resources for their efficient use in our operation, achieving economic competitiveness, environmental sustainability and improving the welfare of future generations.



*Royalton*  
Luxury Resorts

**ph** planet  
hollywood™  
HOTELS & RESORTS